Paul Mitchell The School Coeur d'Alene

ESTHETICS COURSE INFORMATION

ESTHETICS COURSE DESCRIPTION

SOC 39-5094.00, CIP CODE 12.0409

The curriculum involves 600 hours to satisfy Idaho state requirements. The course includes extensive instruction and practical experience in facials, hair removal, makeup application, customer service, personal appearance and hygiene, personal motivation and development, retail skills, client record keeping, business ethics, state laws and regulations, salon-type administration, and job interviewing.

Graduates are prepared to be an entry level esthetician.
This course is taught in English. Textbooks and course materials are only offered in the English language.

ESTHETICS COURSE OVERVIEW

Course Hours: 600 clock hours

The course is divided into pre-clinical classroom instruction and clinic classroom learning experiences.

- **Pre-Clinical Classroom Instruction:** The first 110 hours are devoted to pre-clinical classroom instruction where Future Professionals develop foundational knowledge and practical skills through classroom workshops, demonstrations, theory instruction, and guided practice. Instruction emphasizes design principles, technical procedures, safety and sanitation, professional conduct, and readiness for supervised services.
- **Clinic Classroom Learning Experience:** Future Professionals apply classroom learning through supervised practical instruction and guest services. With coaching and guidance from Learning Leaders, they refine technical skills, consultation and communication, guest experience, product recommendations, and professional work habits. Learning continues through mini-classes, feedback, and structured practice.

ESTHETICS COURSE OUTLINE

- **Core Curriculum:** The Core Curriculum introduces the foundational principles and skills of the program through theory instruction, demonstrations, and hands-on practice. Future Professionals build essential technical knowledge, safety and sanitation practices, client care, and professional habits. Learning Leaders monitor progress, and learning is evaluated through written, oral, and practical methods, as applicable. Completing Core successfully prepares students for the next phase of their education, including supervised clinic classroom experiences.
- **Clinic Classroom Learning Experience:** In the clinic classroom, Future Professionals provide services to guests under Learning Leader supervision. They keep learning and reinforce classroom instruction through coaching, mini-classes, practical worksheets, and progress evaluations. They practice consultations, service planning, technical proficiency, guest communication, sanitation and safety, and professional service habits.

- **Classroom Learning Experience:** Instruction combines theory, demonstrations, and practical application. Additional learning opportunities may address retailing and product knowledge, communication, professional development, motivation, and career readiness, facilitated by appropriate school team members or guest artists.
- **HydraFacial Certification:** Esthetics Future Professionals have the opportunity to earn HydraFacial Certification as part of their program. To earn this certificate, students must successfully complete five HydraFacial treatments. Future Professionals will gain hands-on experience using a HydraFacial machine right on campus while learning about HydraFacial treatments as part of their esthetics education. HydraFacial is a professional skincare treatment offered in many spa and skincare settings. Incorporating this certification opportunity into the program allows students to expand their exposure to advanced skincare services before graduation.

ESTHETIC COURSE SUBJECTS

The instructional program of Paul Mitchell The School Coeur d'Alene meets or exceeds the state requirements.

Subject	Theory Minimum Requirements	Practical Minimum Requirements
1. Theory	60	
2. Advanced treatment, Exfoliation and Topics 1. Machines 2. Treatment Mask	6	50
3. Advanced Facial massage 1. Advance - TX	0	28
4. Aromatherapy	5	
5. Anatomy and Physiology - Face and Body	10	
6. Body treatment to include back treatment	9	15
7. Basic Facial 1. Blemish Extraction 2. Basic	6	40
8. Basic Face and Body Massage 1. Hand, Arm and Foot Massage	10	10
9. Cosmeceutical Products and Ingredients	10	
10. Cosmetic Chemistry	10	
11. Diseases and Disorders	15	
12. Esthetics Industry Career and Business Planning	5	12
13. Facial Machines and Electricity		20
14. History - Culture and Trends	5	
15. Idaho State Rules, Laws and Practical Test Prep	10	5
16. Nutrition	5	
17. Professional Image, Conduct, and Client Communication	5	
18. Sanitation Chemistry, Bacteriology, Sterilization	6	85
19. Selling products and services	5	
20. Skin Analysis and Client Consultation 1. Skin Analysis	5	35
21. Skin Care Makeup Theory and Application 1. Makeup Application including Lashes	15	20
22. Skin Histology and Physiology	5	

Subject	Theory Minimum Requirements	Practical Minimum Requirements
23. Spa Trade and Medical Terminology	8	
24. Trichology - Hair Removal Face and Body 1. Body Wax 2. Face Wax	5	60
Total	**220**	**380**
TOTAL CLOCK HOURS	**600**	

The institution offers employment assistance to help graduates' efforts to secure education-related employment that includes, but is not limited to training in professionalism, resume' development, job interview preparation and job search skills.

ESTHETICS PROGRAM TESTING AND GRADING PROCEDURE

The following tests and grading procedures are used to assess student learning and mastery of course content in the 600-hour course:

1. **Academic theory exams:** Student must receive a grade of 70% or higher on each assigned theory exam.
2. **Midterm written and practical:** Students must receive a grade of 70% or higher on all final exams.
3. **Final written and practical:** The written test covers an overview of all theory instruction, Idaho state law, and other items covered on the state esthetics exam. Students must receive a grade of 70% or higher on all final exams.
4. **Clinic Practical Skill Assessments:** Future Professionals progress in practical skill assessments and theory hours will be digitally monitored on a weekly basis by the Future Professional Advisor using the Edular app All assigned practical skill assessments must be completed in order to complete the program.

ESTHETICS INSTRUCTIONAL TECHNIQUES AND METHODS

The programs are provided through a sequential set of learning steps which address specific tasks necessary for State Board preparation, graduation and job entry level skills. Clinic equipment, implements and products are comparable to those used in the industry. Each student will receive instruction that relates to the performance of useful, creative and productive career oriented activities. The course is presented through well-developed lesson plans that reflect the latest educational methods. Subjects are presented by means of lecture, demonstration, and student participation. Audio-visual aids, guest speakers, field trips, and other related learning methods are used in the course.